



European Blockchain Week 2024 Conference: Towards Web 4.0 & Virtual Worlds

INVITATION

Venue: Congres Centre Bled, Slovenia,
Date: 30.9. - 1.10.2024

We are pleased to invite you to the “**Towards Web 4.0 and virtual worlds**” conference, a groundbreaking event focused on how emerging technologies like Web 4.0 and virtual worlds are shaping the future of industry. This conference is designed for **SMEs, startups, business leaders, policymakers, and innovators** who are looking to harness the transformative power of Industry 5.0 to create more sustainable, human-centric, and resilient industrial systems.

Join us for a full day of insightful keynote presentations, panel discussions, hands-on workshops, and live demonstrations that will provide practical solutions for integrating cutting-edge technologies into your business and policy frameworks. Experts in blockchain, AI, virtual reality, and other enabling technologies will be on hand to showcase how Web 4.0 can revolutionize industries by enhancing human-machine collaboration, improving productivity, and driving innovation while promoting sustainability.

This is a unique opportunity to network with industry leaders, engage with policymakers, and discover the latest advancements in industrial technology. Whether you are a small business looking to innovate, a policy maker shaping the regulatory landscape, or a tech entrepreneur driving the future, this event is tailored to provide you with the knowledge and tools you need to succeed in the rapidly evolving world of Industry 5.0.

We look forward to welcoming you to this important event and working together to create a more sustainable and human-centric future for all industries. Don't miss your chance to be part of the next industrial revolution !

Organisation Committee
EBCW 2024

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ABOUT THE CONFERENCE

The "**Towards Web 4.0 and virtual worlds**" conference focuses on exploring the role of cutting-edge technologies like Web 4.0 and virtual worlds as drivers of the next phase of industrial transformation - Industry 5.0. As the global industrial landscape evolves, Industry 5.0 aims to harmonize advanced technology with human-centric values, promoting sustainability, resilience, and inclusive development. The conference brings together industry representatives, policymakers, and technology experts to discuss and demonstrate the role of emerging technologies in shaping human-centric industries of the future.

Goals:

- **Embedding Blockchain in EUDI:** Explore the integration of blockchain technologies within the European Digital Identity framework.
- **Self-Sovereign Identity (SSI) and Verifiable Credentials (VC):** Learn about the advancements and applications of SSI and VCs in digital ecosystems, including diploma verification.
- **Blockchain Revolutionizing Business Registries:** Discover how blockchain is revolutionizing traditional business registries and creating new opportunities for digital transformation.
- **Exploring the human-centric vision of Industry 5.0**
Building on the European Commission's agenda for Industry 5.0, this conference aims to clarify the human-centric approach, where technology serves not only industrial growth but also human well-being and planetary regeneration.
- **Harnessing the power of Web 4.0 and virtual worlds**
Web 4.0, the next phase of internet development, is characterized by fully immersive, decentralized, and intelligent networks. In combination with virtual worlds, these technologies are expected to foster new ways of human-machine interaction, digital twin simulations, and immersive experiences that enable more innovative, efficient, and human-centered workplaces.
- **Addressing challenges in technology and policy**
The rapid advancement of technologies presents both opportunities and challenges. Discussions will focus on the gaps in the adoption of these technologies within the EU, ethical considerations, and global competitiveness.
- **Demonstrating practical applications for Industry 5.0**
The event will include workshops and live demonstrations showcasing practical applications, such as digital twins, immersive training environments, and blockchain-based document notarization systems.
- **Collaborative innovation and policy development**
As part of the larger EU strategy for human-centric technological transformation, the conference will create a platform for dialogue between industry leaders, policymakers, and innovators.



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WHY AND WHO SHOULD ATTEND?

The “**Towards Web 4.0 and virtual worlds**” conference offers a unique opportunity for a diverse audience—**SMEs, startups, business leaders, policymakers, and innovators**—to gain valuable insights into the future of industrial transformation. For **representatives of small and medium enterprises (SMEs) and startups**, this event is a crucial platform to learn how Web 4.0 and virtual worlds can drive efficiency, creativity, and growth in smaller-scale operations. The practical workshops and case studies will demonstrate affordable and scalable solutions tailored to smaller businesses looking to innovate without heavy capital investments.

For **business leaders**, this conference presents an essential look at how Industry 5.0’s human-centric and sustainable approach can improve workforce productivity, enhance employee engagement, and reduce operational costs through smart technologies. As Industry 5.0 reshapes competitive advantage, attending this event is key to staying ahead of the curve and understanding how to implement these cutting-edge technologies in your organization.

Policymakers will benefit from discussions around the regulatory frameworks necessary to support the ethical and sustainable adoption of Web 4.0 and AI technologies. It is an opportunity to connect with industry leaders and understand the needs of businesses when drafting policies that encourage innovation while safeguarding human-centric values.

Finally, **innovators** and **tech developers** will find a wealth of opportunities to showcase their solutions, network with potential collaborators, and engage in conversations that will shape the next generation of industrial technologies. The event fosters cross-industry collaboration, ensuring that innovators are connected with industry leaders and policymakers to drive meaningful, scalable change.

This conference is not just an event—it is a forward-thinking hub for shaping the future of industry through collaboration and cutting-edge technology. Join us to be part of the next industrial revolution.

Register [here](#) today and join us in shaping the future of industry!