



EBSI-VECTOR

Education and work reloaded

D7.2: Project website

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Table of Contents

1	EXECUTIVE SUMMARY	6
2	INTRODUCTION	7
2.1	WEBSITE OVERVIEW	8
2.1.1	<i>Homepage</i>	9
2.1.2	<i>About us</i>	10
2.1.3	<i>Partners</i>	10
2.1.4	<i>Use cases</i>	12
2.1.5	<i>Resources</i>	12
2.1.6	<i>News and events</i>	13
2.1.7	<i>Ecosystem building tool</i>	14
2.1.8	<i>Contact us</i>	15
2.1.9	<i>Languages tab</i>	16
2.1.10	<i>Search</i>	16
2.2	COMPLIANCE WITH RELEVANT REGULATION	16
2.3	MONITORING OF WEBSITE RELATED KPIS	17
3	CONCLUSIONS	18

List of Figures

FIGURE 1. SCREENSHOT OF THE PROJECT HOME (PRELIMINARY VERSION)	9
FIGURE 2. COMPLIANCE WITH ARTICLE 17.2 FROM GA	9
FIGURE 3. OVERVIEW OF EBSI-VECTOR WEBSITE – “WORK PACKAGES” SECTION.....	10
FIGURE 4. OVERVIEW OF EBSI-VECTOR WEBSITE – “PARTNERS” SECTION (FILTERED BY COUNTRY, ITALY)	11
FIGURE 5. OVERVIEW OF EBSI-VECTOR WEBSITE – “PARTNERS” SECTION – DETAILS FOR ENG	11
FIGURE 6. OVERVIEW OF EBSI-VECTOR WEBSITE – “RESOURCES” SECTION – DETAILS FOR “PUBLIC DELIVERABLES”	12
FIGURE 7. OVERVIEW OF EBSI-VECTOR WEBSITE – “RESOURCES” SECTION – DETAILS FOR “PUBLICATIONS”	13
FIGURE 8. OVERVIEW OF EBSI-VECTOR WEBSITE – “RESOURCES” SECTION – DETAILS FOR “KNOWLEDGE CORNER”	13
FIGURE 9. OVERVIEW OF EBSI-VECTOR WEBSITE – “EVENTS” SECTION (“MONTH VIEW” – BY DEFAULT)	14
FIGURE 10. OVERVIEW OF EBSI-VECTOR WEBSITE – “ECOSYSTEM” SECTION	15
FIGURE 11. OVERVIEW OF EBSI-VECTOR WEBSITE – “CONTACT US” SECTION	15
FIGURE 12. OVERVIEW OF EBSI-VECTOR WEBSITE – “SEARCH” FUNCTIONALITY FOR “IZERTIS”	16
FIGURE 12. OVERVIEW OF EBSI-VECTOR WEBSITE – PRIVACY POLICY, COOKIES AND LEGAL ISSUES LINKS	17

List of Terms and Abbreviations

Abbreviation	Definition
Di.j.	Deliverable i.j.
GA	Grant Agreement
KPI	Key Performance Indicators
No.	Number
WP	Work Package

1 Executive Summary

This document presents the overall structure of the EBSI-VECTOR project website. This website will be accessible from the domain <https://www.ebsi-vector.eu/> where a landing page is available now until final release of the project website (expected date at the end of October 2023).

This website will be the main tool for disseminating project outcomes outside the consortium and will enable to fulfill the WP7 objectives together with WP6 outcomes as well as public project deliverables. This tool will also enable to disseminate EBSI related projects and initiatives as well as to increase and awareness of EBSI ecosystem.

It has been designed covering all WP7 objectives and structured to maximize project impacts, including relevant monitoring tools. It will be updated regularly based on the indications from D6.2 and D7.1 as WP6 and WP7 will closely collaborate to create the most effective content for each target group as well as the periodicity. Based on the project impact monitoring, several adjustments may be performed. Likewise, the website is in close collaboration with WP1 team in charge of data privacy and correct data management in order to guarantee the fulfillment of relevant regulation.

This document presents the current structure and design of the EBSI-VECTOR project website. The website also respects the visual identity requirements indicated in D7.3 Identity toolkit.

2 Introduction

The present document constitutes Deliverable D7.2. Project website in the framework of the project “EBSI-VECTOR - EBSI enabled VERifiable Credentials & Trusted Organisations Registries” (Project Acronym: EBSI-VECTOR; Contract No.: 101102512). This document is the result of the activities performed within the Work Package 7 (WP7): “Dissemination, Communication and visibility”, and more specifically of Task 7.2 Dissemination and awareness management led by IZERTIS and in collaboration with the rest of the consortium partners.

EBSI-VECTOR intends to improve the capabilities of social security, educational credentials and eSSIF use cases, extending the paradigm of self-sovereignty, and decentralized verifiable credentials and decentralized trusted registries for each use case related with real end user services for European citizens via the support of the European Blockchain Service Infrastructure (EBSI) and implement this in different countries and cross-border interactions. In this sense, the aim of the dissemination, communication and visibility (WP7) is composed of the following aspects (* mainly tackled by the website):

- Definition and implementation of the best communication and dissemination plan for each target audience. *
- Definition and implementation of the exploitation plan according in coordination with IP management and technological surveillance actions.
- Identification of synergies with other relevant projects and initiatives related to EBSI. *
- Stakeholders’ engagement and collection of their recommendations and guidelines for future initiatives. *
- Increase of awareness and knowledge in relation to EBSI and existing EBSI related initiatives or actions. *

Moreover, WP7 is performed in close collaboration with WP6 (Ecosystem building, policy support and sustainability). The project website will be the main tool for achieving such aims, combining needs and requirements from all the project work packages. According to Gran Agreement (page 26) provisions, the website will be updated during the project and will be active for at least a year after the project. All partners from the consortium will provide content to update the website. A methodology for a regular collection of content will be provided as established in D7.1 and D6.2 together with updated approaches.

This document describes in detail the outline of the website. The address of the website is www.ebsi-vector.eu, officially released by the end of October 2023/ start November 2023.

2.1 Website overview

EBSI-VECTOR website initial structure was designed taking into account that it should address a wide audience with several purposes (as detailed on D7.1 and D6.1, and also introduced previously). It contains mainly the following information:

- **Home**
- **About us**
 - Overview
 - Work Packages
 - EBSI & Initiatives
- **Partners**
- **Use cases***
 - Education
 - Social Security
 - Business registries
- **Resources**
 - Public deliverables
 - Publications
 - Newsletter
 - Knowledge corner
- **News and events**
- **Ecosystem building tool**
- **Contact us**
- **Languages tab**
- **Search**

** Related sub-menus (Education, Social security and Business registries) will be created once detailed content from each use case will be available.*

Each section will be further described along the document.

2.1.1 Homepage

The homepage (preliminary version depicted in Figure 1) will have an attractive design including main project aspects and links to all relevant sections of the website.



Figure 1. Screenshot of the project home (preliminary version)

The content itself of the site has been conceived with text and picture material from the partners, project summary, general information of the work and goals followed in the project. It was created and set up by IZERTIS with contributions from the rest of the consortium where relevant. Following Article 17.2 provision from the Grant Agreement (GA), on the bottom of the website, EU emblem combined with text about co-financing from European Union and relevant data about number of Grant Agreement and related Digital Europe Programme, is included.



Figure 2. Compliance with Article 17.2 from GA



Project co-funded by the European Union under the Digital Europe Programme under Grant Agreement n° 101102512. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.

2.1.2 About us

This section includes several submenus where several project issues are detailed. Such issues are:

- **Overview:** it summarizes the overall project idea from a general perspective.
- **Work Packages:** it includes the methodological approach including graphical and text sections. A screenshot of this submenu is shown below (Figure 3).
- **EBSI & Initiatives:** it will include related projects and/or initiatives that help to “Increase of awareness and knowledge in relation to EBSI and existing EBSI related initiatives or actions”. The content is still under development and the idea is to create a filter like the one indicated for “Partners” section.

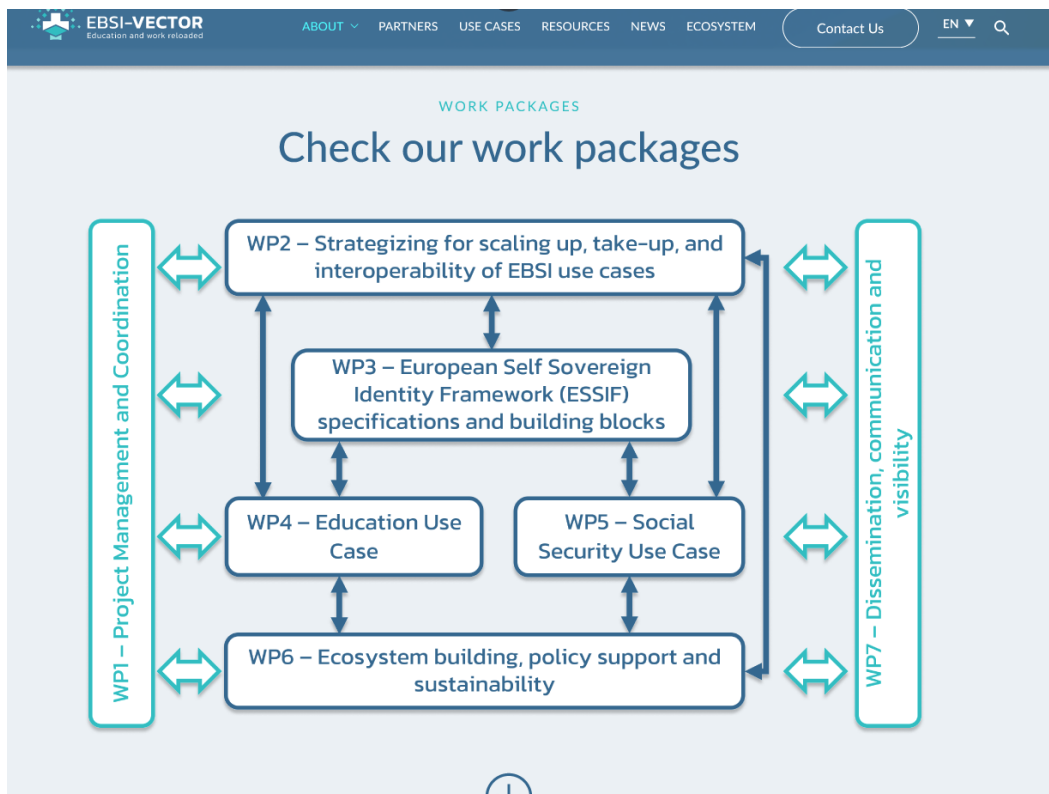


Figure 3. Overview of EBSI-VECTOR website – “Work packages” section

2.1.3 Partners

This section includes the logos from project partners. The logos are placed in the same order as partners are along the project Grant Agreement (GA). Each logo will include each partner’s name (short name) together with personal information and email (up to two contacts per partner) and a “Read more” line as depicted in Figure 4. By clicking there, a deeper detail on the partner

description, project role and contribution, link to partner website (English version while possible) and contact details are detailed.



Figure 4. Overview of EBSI-VECTOR website – “Partners” section (Filtered by country, Italy)

For a simpler usability of the website through this section, a filter by countries will be included in order to easily find partners. As an example, Figure 4 shows a screenshot of some partners filtered by country (e.g., Italy). By clicking each partner, a detailed fiche detailing the organization and its main role in the project is described. Below details for ENG as an example:



Figure 5. Overview of EBSI-VECTOR website – “Partners” section – details for ENG

Partners information has been collected asking each partner to review, modify and/or complete an initial draft content provided by IZERTIS in order to guarantee coherence and minimal common structure among them.

2.1.4 Use cases

The final purpose of this section is to include specific sub-menus about each use case (Education, Social Security and Business registries) while project advances. Meanwhile, a unique site presenting an overview of the three use cases will be available.

2.1.5 Resources

This section will be structured on several subsections considering the type of potential resources to be shared:

- **Public deliverables:** this submenu will include deliverables defined on the GA as PU-Public (Figure 6).
- **Publications:** related project material that is not named as “Public deliverables” in the GA, such as flyers, press releases, etc. For example, the first project press release will be published under this category (Figure 7).
- **Newsletter:** project newsletters can be easily found under this category. To be a newsletter subscriber, it can be done through specific banners and/or contact form and always complying with data protection aspects as stated on section 2.2.
- **Knowledge corner:** this section is created in order to increase knowledge and awareness about EBSI and related EBSI technologies, aspects and initiatives from a broad perspective, regarding general public and society (Figure 8).

Below there are several screenshots on how the website subsections within “Resources” look like:

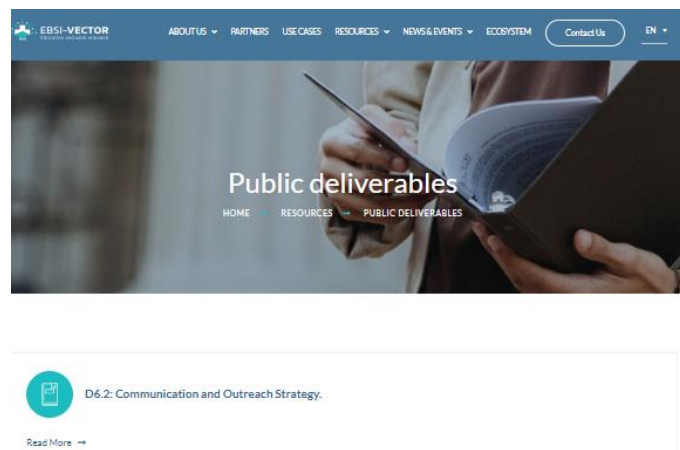


Figure 6. Overview of EBSI-VECTOR website – “Resources” section – details for “Public deliverables”



Figure 7. Overview of EBSI-VECTOR website – “Resources” section – details for “Publications”



Figure 8. Overview of EBSI-VECTOR website – “Resources” section – details for “Knowledge corner”



2.1.6 News and events

This section will be regularly updated with news and events related to the project. Events section will also include a calendar view as shown below (Figure 9). Hence, upcoming and past events where EBSI-VECTOR partners attended. Likewise, related EBSI events or initiatives may be also shared using this approach.

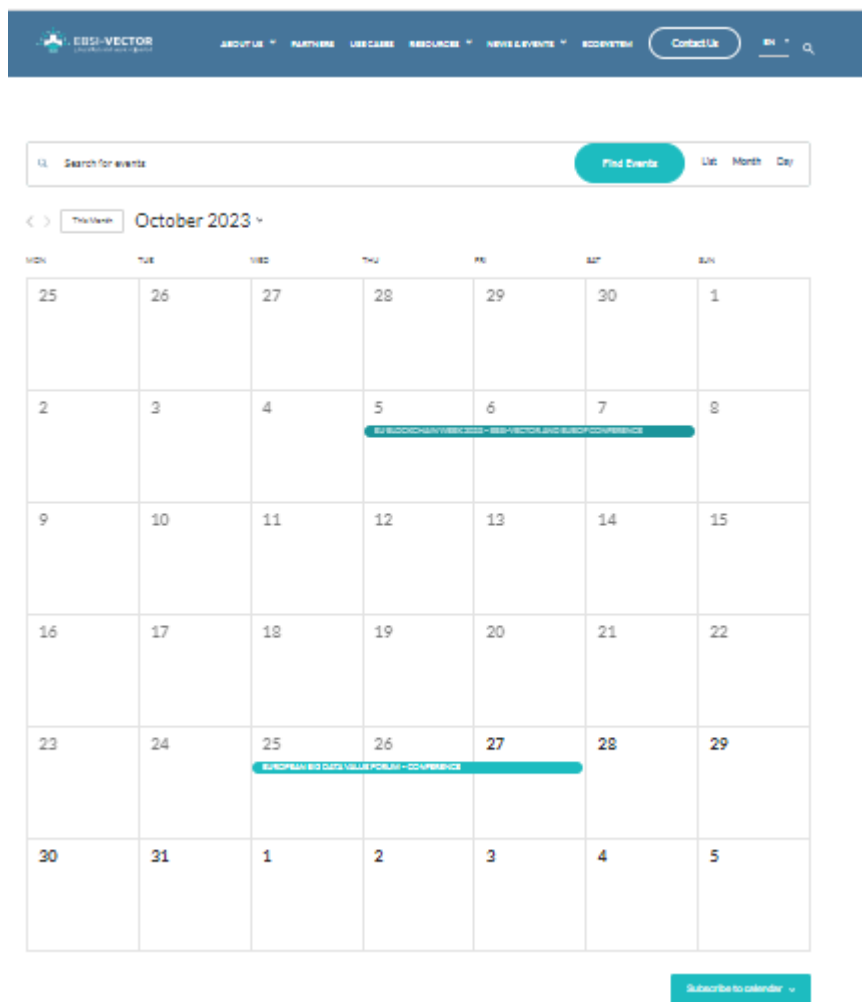


Figure 9. Overview of EBSI-VECTOR website – “Events” section (“Month view” – by default)

2.1.7 Ecosystem building tool

This section aims at explaining the ecosystem building tool that will be created within WP6 in order to increase its visibility. Likewise, this section will link with the final repository / address where it will be finally available. Meanwhile, this section will look as shown in Figure 10.



As a result of WP6, Ecosystem building, policy support and sustainability activities, an ecosystem tool will be delivered. This tool intends to be a solution to enable the creation of an innovation ecosystem for EBSI Infrastructure and EBSI Use Cases in order to:

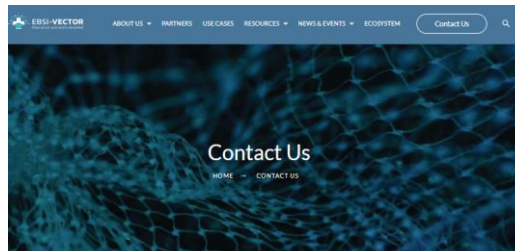
- Educate and expand the network for existing use cases, best practices, capacity building and advocacy support etc.
- Support ecosystem building, central, internal and external communications, information and knowledge sharing facilities (hubs, other relevant frameworks)
- Create a self-sustainable ecosystem by implementing a long-term framework based on engagement and aligned with the developments and close cooperation with relevant EU Ecosystem organizations.

The ecosystem tool will be available here, once it will be ready. Keep an eye on this section! Ecosystem tool is coming!

Figure 10. Overview of EBSI-VECTOR website – “Ecosystem” section

2.1.8 Contact us

This section includes a contact form, details of website responsible (IZERTIS, S.A.) as well as links to the project social media channels as detailed in D7.1. Likewise, relevant aspects about Legal Notice, Privacy and other relevant aspects to be considered (according to references detailed in section 2.1.9) will be included after agreement with Data Protection Officer from WP1.



OUR CONTACT

Welcome on board!

We count on you to create a strong EBSI-VECTOR ecosystem and help us to share project results and information! Follow our social media channels and subscribe to our newsletter by ticking the appropriate box. Any idea, doubt, or suggestion? Contact us directly by e-mail or using our form, we are more than happy to chat with you!



Follow us in:



First Name Last Name

Email

Message

I have read and accept the [EBSI-VECTOR](#) | [Legal details](#)
This site is protected by Google's reCAPTCHA and the [EBSI-VECTOR](#) and [Terms of Service](#) apply.

Figure 11. Overview of EBSI-VECTOR website – “Contact us” section

2.1.9 Languages tab

The website will be initially developed in English as mandatory language according to the GA. Once this version is ready, it will be translated to additional languages that will be selected using this language tab (still not operative). The final languages will be defined afterwards but always aiming to maximize the project visibility and impact. Content translation will be carried out by project partners as it was not part of the project scope.

2.1.10 Search

It includes a search functionality to rapidly find concepts, ideas or information along the website. Below an example searching information about “IZERTIS” (Figure 12):

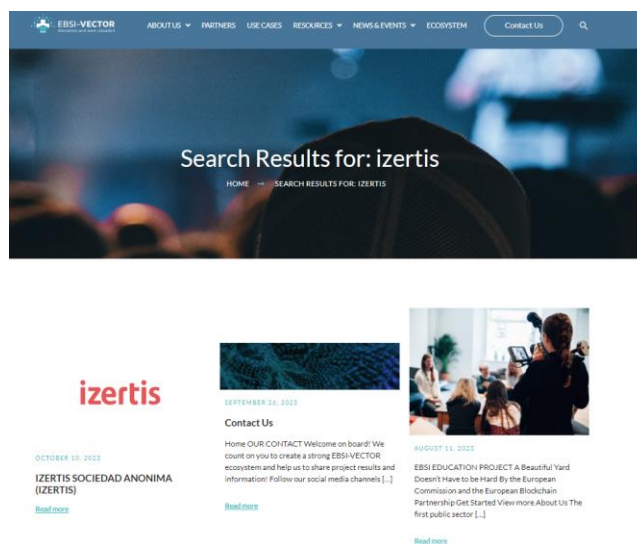


Figure 12. Overview of EBSI-VECTOR website – “Search” functionality for “Izertis”

2.2 Compliance with relevant regulation

WP7 team will work closely with WP1 team regarding the compliance related to Data Management and Data protection aspects (GDPR and related regulation). Privacy policy and cookies will be available on the bottom of the website. Privacy policy and legal issues will be also always available on the contact form and related banner. All these aspects can be shown below in Figure 13 and Figure 11.

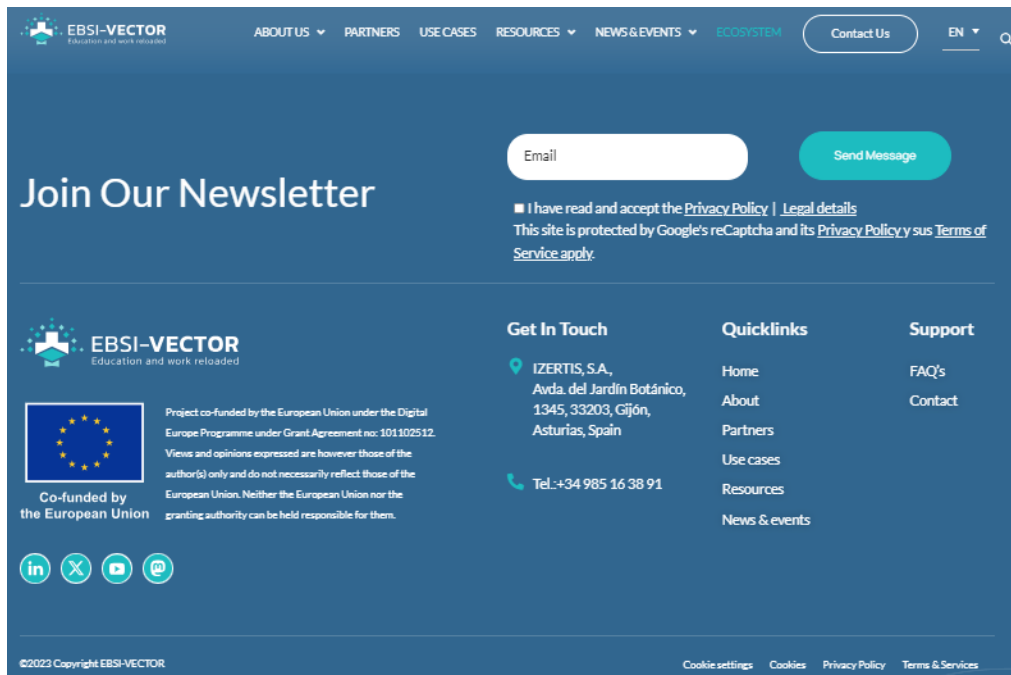


Figure 13. Overview of EBSI-VECTOR website – Privacy Policy, Cookies and Legal issues links

2.3 Monitoring of website related KPIs

According to the KPIs defined on D7.1, the adequate monitoring tools will be implemented in order to correctly monitor the project impact.

3 Conclusions

This document presents the website design and explains how it is aligned with several aspects of the project, such as:

- Fulfillment of WP7 objectives and designing a website targeting main dissemination and communication priorities defined on the dissemination and publication plan (D7.1).
- Close collaboration between all partners, and especial links with WP6 and WP1 during these first months.
- Guarantying the compliance with relevant regulatory requirements.
- Integrating analytical tools in order to correctly monitor project impacts.
- Compliance with Article 17.2 of GA about the correct publication of the origin of the co-funding.
- Coherence with overall project visual identity as described on D7.3. Identity toolkit.

The project website will be regularly updated and as stated on GA provisions, *“will remain active at least one year after project completion”*.